REMARKS

In the Official Action, the Examiner rejected claims 1, 3-7, and 9-23 pursuant to

35 U.S.C.§ 102(e) in view of Goddard (U.S. Patent No. 6,684,240). Dependent Claims 2

and 8 were rejected pursuant to 35 U.S.C. § 103 (a) in view of Goddard and Kawamura

(U.S. Patent No. 6,535,688). The Goddard reference relates to the blocking programs

based on the type of program content. It does not relate to the display of a plurality of

program type identifiers or whether one or more of the program type identifiers

correspond to a program.

Applicant has amended the claims 1, 3, 7, 13, and 15 for clarification. The claims

as amended require that program type identifiers are displayed and that one of more

program type identifiers are identified as being valid or invalid.

Applicant respectfully requests the Examiner grant early allowance of this

application. The Examiner is invited to contact the undersigned attorneys for the

Applicant via telephone if such communication would expedite this application.

Respectfully submitted,

David H. Bluestone

Registration No. 44,542

Attorney for Applicant

BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, ILLINOIS 60610

(312) 321-4200

8